

## AI meeting summary:

- The meeting between **Dallas Ferdinand** and **Naresh Sookhan** centered on adjusting the website layout. Dallas proposed modifying various sections, such as the hero header, info section, and about us content. They explored different layout options like grid, slider, and full-page design for showcasing product parts effectively. They deliberated on adding new elements like testimonials and FAQs.
- Naresh stressed the importance of implementing animations for desktop view and a streamlined approach for mobile devices. They discussed favoring stack layouts over multiple animations for mobile screens and debated using horizontal scroll or a static stack for effective product information presentation. Both agreed to reconvene for further discussions regarding these proposed changes. Naresh expressed interest in maintaining a minimalist and modern design aesthetic while considering touch base meetings moving forward.
- In summary, **Dallas Ferdinand** and **Naresh Sookhan** discussed adjusting the website layout and exploring various options like grid, slider, and full-page design. They conferred on potential elements to add, such as testimonials and FAQs, and deliberated on animation implementation for different device views. Naresh favored stack layouts and emphasized a minimalistic design approach, suggesting touch base meetings for future interactions. They concluded the meeting with plans to confirm details for their next discussion possibly sooner than initially planned.

## Outline:

- Chapter 1: Website Layout Review (00:15 - 06:31)
  - 00:15: Discussion on updating the website layout, retaining the hero header and info section.
  - 01:56: Addition of "About Us" and "Brands Payments" sections proposed.
  - 03:05: Plan to maintain a consistent video background across the site.
  - 05:02: Options presented for layout design: grid, slider, or full page with varying levels of information.
- Chapter 2: Mobile Version and Horizontal Scroll (09:17 - 10:52)
  - 09:20: Consideration for horizontal scroll on the mobile version.
  - 10:03: Discussion on the scrolling functionality and layout for mobile users.
- Chapter 3: Condensing Sections and Testimonials (11:23 - 12:56)
  - 11:26: Addition of condensed sections and testimonials to the website.

- 12:12: Call to action elements and social buttons placement discussed.
- Chapter 4: Horizontal Scroll Decision and Future Meeting (13:07 - 15:39)
- 13:07: Concerns raised about the scrolling length and condensing content on the site.
- 14:51: Agreement on a minimalist, modern design with a horizontal scroll.
- 15:15: Agreement to touch base again for further discussions and confirmation of the meeting schedule.

## **Action items:**

### **Dallas Ferdinand**

- Review layout changes and provide feedback (01:17)
- Confirm the placement of sections and about us content (01:45)
- Discuss adding "About Us" section below the info section (02:19)
- Decide on keeping animations for desktop versions (04:26)
- Finalize design layout options including grid, slider, full page, stacking effects (05:02)
- Consider horizontal scroll stack for mobile version (06:12)

### **Naresh Sookhan**

- Provide input on animation placements for different devices (03:33)
- Decide on layout options and suggest focusing on a stack format for mobile version (09:10)

## **Notes:**

### **Layout Changes**

#### **Keep hero header with three buttons and text as is**

- Retain info section and 'About Us' placement
- Consider adding 'About Us' below the info section

## **Website Design**

- Discuss options for displaying different parts (grid layout, slider)
- Explore layout variations for showcasing the parts effectively

## **Mobile Optimization**

- Plan for mobile version layout and content placement
- Ensure a user-friendly experience on mobile devices

## **Testimonials and Contact Us**

- Incorporate testimonials and 'Contact Us' section
- Revamp footer to enhance user engagement and call-to-action placement